



# MEDITERRANEAN MARINE TECHHUB

5-7 FEBRUARY 2020 CARRARA | ITALY

## ROSSINAVI DESIGN CHALLENGE TO SEATEC 2020

*From the synergy between the organizers of the exhibition and the shipyard Viareggio, an exclusive opportunity for young naval designers*

Carrara, 11 December 2019

An innovative award called the **Rossinavi Design Challenge**, reserved for young designers who are new to the subject of motor yachts within the 500 GRT, will be presented as part of the 18th edition of **Seatec**, the exhibition of technology, components, design and subcontracting applied to recreational boating, conceived and promoted by IMM CarraraFiere and scheduled from 5 to 7 February 2020.

From an idea of the Viareggio shipyard, developed together with the organizers of the show, the **Rossinavi Design Challenge** will accompany the 17th edition of MYDA, *Millennium Yacht Design Award*, reserved for young designers and professionals.

For the *Rossinavi Design Challenge*, a special jury composed of **Federico Rossi**, *Managing Director Rossinavi*, will be set up to launch the challenge: *"Using our knowledge of the market and our forty-year experience, we seek interaction with creative new generation to discuss what the boats of tomorrow will be"*.

In addition to Rossi, the jury will be composed of well-known journalists, designers, brokers and influencers in the nautical sector.

Rossinavi will award the winner with a project-development path all the way to the production of a scale model, created by the partner **Model Maker Group**, a leading company in the sector, as well as the preparation of everything necessary for the sale of the project, which will be included in the commercial novelties of 2020.

The winning project and any honorable mentions will be publicized in the 18th edition of **Seatec**, during which authoritative representatives of Rossinavi shipyard will award the prize with a special ceremony in a dedicated area, set up within the exhibition complex.

The **Rossinavi Design Challenge** award represents a great opportunity for young designers to get in touch with a particularly brilliant, dynamic reality in a production sector where the *Made in Italy* holds an international record, and to use all their skills and enter the market with top references. The **Seatec** organization team will manage the organization of the competition by issuing the call for applications to all Italian and international universities that hold courses and master's degrees in yacht design and at new yacht designers.

The event is open to candidacy to anyone wishing to take advantage of this opportunity.



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The exhibition of the winning project inside will also be set at **Seatec**, set up in the MYDA area next to the winning projects of the same award, with specific evidence given to the *Rossinavi Design Challenge*.

*The **Rossinavi Design Challenge** initiative was conceived and organised by Rossinavi and IMM Carrarafiere in partnership with **SuperYacht Times**, **Yachts For Sale** YouTube channel, **ModelMaker Group**.*

The call for applications can be found here:

<http://sea-tec.it/rossinavi-design-challenge-2020/?lang=en>

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